

Customer Performance Snapshot

01 June 2026



PRORICH AGRO PRIVATE LIMITED

Sponsored Listing

R3 | F3 | SEMI-KAM

Category: Poultry Feed Supplements

State: Punjab

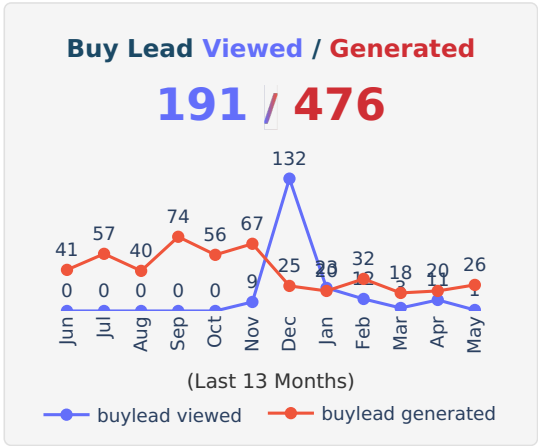
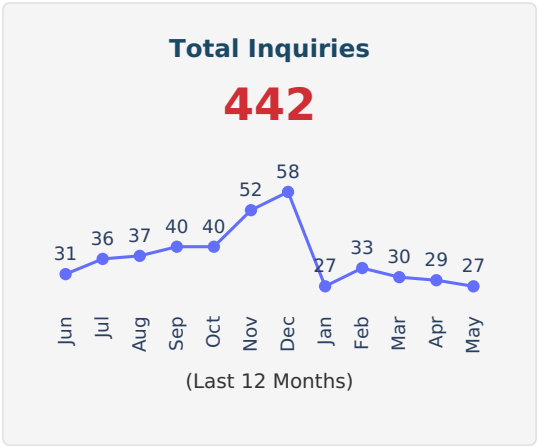
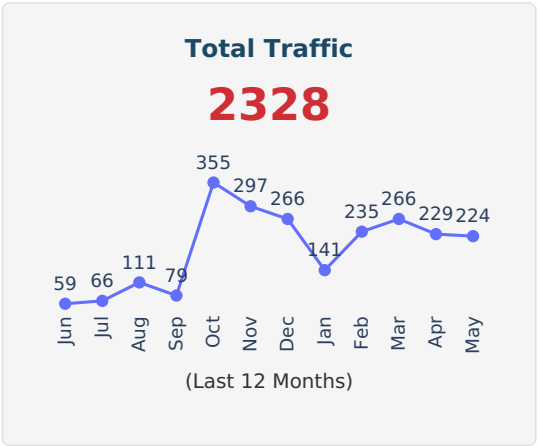
Domain: prorichagro.in

App Downloads: Yes

Total Contracts: 2

Vintage: 9 years

Last Login: 01 Jun 2026



Open Rate

99%

(Last 3 Months)

MTI Response

8%

(Last 3 Months)

Total Products

42

FP: 2 | CP: 40

Prod Score < 70

40

(Count)

Without Price

7

(Count)

Product Keywords

38

(Unique)

Product Mcats

17

(Unique)

Product Score

52

(Avergae)

Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
rice ddgs	17	59	333
corn fiber	5	25	126
cattle feed raw material	4	7	87
corn gluten meal	4	24	170
soya de oiled cake	4	34	172
corn gluten feed	2	10	65
rice protein	2	18	119
soybean extract	1	3	88
dried distiller grains	1	4	84

State-wise Inquiries (Last 3 Months)

State	Inquiry
Gujarat	9
Maharashtra	8
West Bengal	8
Madhya Pradesh	5
Uttar Pradesh	5
Delhi	4
Punjab	4
Rajasthan	4
Tamil Nadu	4
Bihar	3
Telangana	3
Andhra Pradesh	2
Haryana	2
Karnataka	2
Outside India	1
Outside India	1
Odisha	1

Page-wise Traffic (Last 3 Months)

Page	Pageviews	Users
https://www.prorichagro.in/	453	444
https://www.prorichagro.in/rice-gluten-meal.html	20	20
https://www.prorichagro.in/contact-us.html	20	17
https://www.prorichagro.in/products.html	18	18
https://www.prorichagro.in/rice-ddgs.html	12	12
https://www.tradeindia.com/products/high-grade-soya-de-oiled-cake-c10522473.html	12	10
https://www.prorichagro.in/rice-ddgs-10607325.html	12	9
https://www.prorichagro.in/company-profile.html	11	11
https://www.prorichagro.in/animal-feed.html	10	10
https://www.tradeindia.com/products/60-protein-corn-gluten-meal-c10522521.html	10	7
https://www.tradeindia.com/products/pure-corn-gluten-feed-c10522480.html	10	7
https://www.tradeindia.com/prorich-agro-private-limited-10865670/	9	8
https://www.tradeindia.com/products/csl-maize-fibre-c10522404.html	9	7
https://www.prorichagro.in/pure-mustard-de-oiled-cake-10522505.html	9	4
https://www.tradeindia.com/products/corn-fiber-4994363.html	9	4
https://www.prorichagro.in/60-protein-corn-gluten-meal-10522521.html	7	7
https://www.prorichagro.in/turmeric-de-oiled-cake-10522478.html	7	7
https://www.prorichagro.in/high-quality-sunflower-de-oiled-cake-10522406.html	7	6
https://www.prorichagro.in/rice-dried-distillers-grains-soluble-10522400.html	6	6
https://www.prorichagro.in/hipro-rice-ddgs-50-protein-10522402.html	6	4

Google Search Ranking Data (Last 3 Months)

Page	Impression	Clicks	Search Query	Avg Rank
https://www.prorichagro.in/high-quality-soyabean-meal-extract-10522471.html	698	0	soyabean meal extract price soyabean meal extract	5 20
https://www.prorichagro.in/	269	1	ovarich feed supplement supplier	11
https://www.prorichagro.in/high-quality-rapeseed-meal-extract-10522475.html	251	0	rapeseed meal extract price rapeseed meal extract supplier	5 8
https://www.prorichagro.in/rice-ddgs-10607325.html	229	4	rice ddgs price ddgs rice powder ddgs rice powder price	11 14 10
https://www.prorichagro.in/high-quality-sunflower-meal-extract-10522479.html	166	0	sunflower meal extract price buy sunflower meal	3 14

Disclaimer: The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

Google shopping data: 33 Products



Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details
Inquiries increase up to 5X when customers see prices directly!

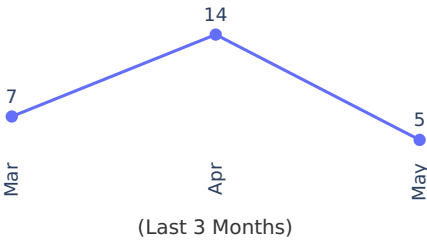
Total Impression

0

None
(Last 3 Months)

Total Clicks

26



Page	Impression (Last 3 Months)	Clicks (Last 3 Months)
https://www.tradeindia.com/products/rice-ddgs-c10607325.html	0	3
https://www.tradeindia.com/products/high-quality-sunflower-de-oiled-cake-c10522406.html	0	1
https://www.tradeindia.com/products/60-protein-corn-gluten-meal-c10522521.html	0	4
https://www.tradeindia.com/products/pure-corn-gluten-feed-c10522480.html	0	4
https://www.tradeindia.com/products/corn-gluten-feed-c10607338.html	0	2
https://www.tradeindia.com/products/corn-fiber-4994363.html	0	3
https://www.tradeindia.com/products/pure-groundnut-de-oiled-cake-c10522498.html	0	1
https://www.tradeindia.com/products/turmeric-de-oiled-cake-c10522478.html	0	1
https://www.tradeindia.com/products/high-grade-soya-de-oiled-cake-c10522473.html	0	5
https://www.tradeindia.com/products/corn-dried-distillers-grains-solubles-c10522469.html	0	2

Disclaimer: The data displayed above is sourced directly from Google Merchant Center (GMC) and is presented for informational purposes.

Mcat Recommendation (Business keyword could be added against the product name)

Product ID	Product Name	Source	Business Keyword	Keyword Match	Unique Inquiries (Last 3 Months)	Total Traffic (Last 3 Months)
10522403	Cattle Feed Raw Material	CATALOG	cattle feed	75.6%	2246	1163
10522505	Pure Mustard De Oiled Cake	CATALOG	pure mustard oil	79.3%	672	4221
10522474	High Quality De Oiled Rice Bran	CATALOG	rice bran oil	84.8%	276	2365
10522498	Pure Groundnut De Oiled Cake	CATALOG	groundnut oil	76.3%	270	3375
10522488	Pure Palm Kernel Meal	CATALOG	palm kernel oil	0.8%	219	712
10522505	Pure Mustard De Oiled Cake	CATALOG	mustard oil cake	90.3%	198	1514
10522405	Maize Corn Germ	CATALOG	maize	0.8%	154	1508
10607335	Turmeric DOC	CATALOG	turmeric	0.9%	132	1702
10522492	Pure Cotton De Oiled Cake	CATALOG	cotton seed oil cake	85.0%	114	842
10607335	Turmeric DOC	CATALOG	raw turmeric	0.8%	114	1660

Business States

None

Competitor

VIJAYA ENTERPRISES

Category: Poultry Feed Supplements

State: Maharashtra

Amount Paid

130000

Total Inquiries

20933

Last 12 months

Total Products

98

Keywords

153

Mcats

62

Feedback



Opportunities

Domain

✔ Opted

SSL

✖ Not Opted

Email

✖ Not Opted

Google Ads

✖ Not Opted

High Traffic Pages In Which Industry Leader Available

Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/manufacturers/rice-ddgs.html	rice ddgs	95
https://www.tradeindia.com/manufacturers/soya-de-oiled-cake.html	soya de oiled cake	46
https://www.tradeindia.com/manufacturers/cattle-feed-raw-material.html	cattle feed raw material	32
https://www.tradeindia.com/manufacturers/de-oiled-cake.html	de oiled cake	29
https://www.tradeindia.com/manufacturers/corn-gluten-meal.html	corn gluten meal	27

City Page (Last 3 Months)

Page	Keyword	City	Users
https://www.tradeindia.com/hyderabad/rice-ddgs-city-196467.html	rice ddgs	Hyderabad	22

Note:

The Industry Leader slots are limited to 2 and will be allocated on a first-come, first-served basis. Data is refreshed every month.

Recommendations

1. Increase prompt responses to inquiries via My Trade India panel or Mobile App to leverage high inquiry open rates.
2. Review and act on buy leads promptly since only 40% of buy leads are currently viewed.
3. Activate SSL on your domain prorichagro.in to enhance security and customer trust.
4. Utilize G Suite for professional communication and collaboration to support business operations.
5. Launch Google Ads to increase product visibility and attract targeted traffic.
6. Incorporate recommended keywords such as 'cattle feed', 'pure mustard oil', and 'rice bran oil' to improve search discoverability.
7. Improve product descriptions, images, specifications, and add pricing to increase average product score from 52.
8. Consider purchasing high-traffic manufacturer and city pages like 'rice ddgs' and 'soya de oiled cake' to boost visibility and acquire top-quality leads.